

Inver Grove Heights Days

P.O. Box 2031
Inver Grove Height, MN 55076

2010

Phone: 651-450-1313
Fax: 651-552-1501

Dear New Car Dealer,

Thank you for taking the time to review this document. In an effort to include businesses in the North-West part of Inver Grove Heights we have started what we call the New Car Display, now in it's third year. Space is somewhat limited, participation is on a first come, first served basis. The event is intended for New Car Dealers located in Inver Grove Heights and it's northern neighbors to showcase & promote sales of their respective vehicles.

The event is scheduled for Sunday September 12th, 2010. For the location fee of \$125.00 you will be afforded a sales area approximately 10' x 15' in size (a canopy is recommended). For each vehicle you choose to display the fee of \$45.00 will be charged. You will be allocated space approximately 15' W x 10' D per vehicle registered. The event location will on Cahill Avenue and will be one of 10 events held in this area. Those scheduled events are; the New Car Display, the Classic Car Show, the Antique Power Show, Arts in the Park, the Business Expo, Pet Contest, Bingo Tent, Family Walk and the Public Safety Display.

Although we have no way to count or estimate traffic, we can say that it is pretty good. Spectators are invited to participate from 11:00 am to 4:00 pm the day of the event. There is not a "Rain Date" and refunds are not offered in the event of rain.

As stated on the registration form we would like all vehicles to be in by 9:30 am. This will ensure that your cars are not competing with the Public Safety Vehicles or the Antique Power Display's Tractors and associated trailers an will limit congestion. We expect that you would complete your set up by 10:30 AM. Additionally we expect that you will not try to remove your vehicles before 4:30 PM this is to limit congestion and protect the viewing public.

We hope you will choose to participate in this great opportunity associated with Inver Grove Heights Days. Please take the time to review our website at www.ighdays.org.

I look forward to your response.

Sincerely,

Jessika Kahlhamer
Event Chair Person
651.707.7035
jasonandjessika@comcast.com

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NEW CAR DISPLAY

During "Explore Inver Grove Heights"

New Car Display Application, Registration & Contact Form
EVENT DATE: September 12th, 2010—Open to Public 11:00 to 4:00

APPLICATION DEADLINE IS July 31st, 2010

Vehicles must be with in the venue display area by 9:30 AM

Complete and return this form, MN Dept. of Revenue ST-19 and your fee as calculated below. **All participants must complete a MN Dept. of Revenue form ST-19.** The New Car Display is for display of new vehicles only, no selling. Setup must be complete by 10:30 AM. NO vehicles will be allowed into the venue after 9:30 AM.

Company or Group Name: _____

Contact Information

Name: _____

Address: _____

City: _____

State: _____

Zip: _____

(H) Phone: _____

(W) Phone: _____

(C) Phone: _____

E-mail: _____

Alternate Contact Information (if available)

Name: _____

Address: _____

City: _____

State: _____

Zip: _____

(H) Phone: _____

(W) Phone: _____

(C) Phone: _____

E-mail: _____

NOTE: All participants must be set up **PRIOR** to 10:30 AM and **MAY NOT** leave before 4:00 PM
ALL vehicles must be in the event area by 9:30 AM and will not be able to depart until 4:30 PM

Location is approximately 10' x 15'

Location fee : \$ 125.00

Vehicle space is allocated per vehicle and measures 10' D by approximately 15' W. Please attach a list of the vehicles you plan to bring.

Vehicle Fee: \$ 45.00 per vehicle =

Total: _____

**TOTAL
ENCLOSED**

\$ _____

For Office Use Only:

Method of payment:

Cash Check

Date Rcvd: _____ Clerk: _____

Revision 7/12/2007